

## **2008 EQUINE AFFAIRE RAFFLE in WEST SPRINGFIELD, MASSACHUSETTS**

### **OFFICIAL RULES & REGULATIONS**

1. **NO PURCHASE NECESSARY.** Open to residents of the United States of America and Canada, age 18 or older as of November 16, 2008. This promotion is subject to all applicable federal, state, and local laws and regulations and is void wherever prohibited or restricted by law. Employees of Equine Affaire, Inc., companies and manufacturers participating in the Equine Affaire Raffle, and their advertising, promotion and fulfillment agencies, and members of the immediate family or household of each of the above are not eligible to participate.
2. **HOW TO ENTER.** To enter the Equine Affaire Raffle prior to the exposition, visit Equine Affaire's Web site at [www.equineaffaire.com](http://www.equineaffaire.com), select Equine Affaire in Massachusetts and using the left-hand navigation menu, select "Massachusetts Event", "Get Involved", and "Enter the Raffle." Complete the online survey, including your name, address, city, state, zip code, phone number, and the questionnaire, and click on the "Submit" button when finished. Or the online form may be printed and mailed to Equine Affaire, Inc., 2720 State Route 56 SW, London, OH 43140. Entries must be postmarked by October 31, 2008. Limit one (1) online entry per household. The online form will be available through October 31, 2008. To enter the Equine Affaire Raffle during the exposition, fill out a raffle entry form on a computer at the Equine Affaire Raffle Center during event hours November 13-16, 2008. Winners will be randomly drawn by computer. **NO PAPER ENTRIES WILL BE ACCEPTED DURING THE EVENT.** Entries completed during the exposition will be accepted until 4 o'clock on Sunday, November 16, 2008. All entries submitted become the sole property of Equine Affaire, Inc. and will not be returned. Limit one (1) at-show entry per adult at the event.
3. **DRAWING.** Winners will be selected during Equine Affaire at the Eastern States Exposition in W. Springfield, MA, via computer using a random-number algorithm. On Thursday, November 13th, at 6:00pm, one winner will be selected for a pair of tickets to that evening's Pfizer Fantasia performance; on Friday, November 14th, at 6:00pm, one winner will be selected for a pair of tickets to that evening's Pfizer Fantasia performance; and on Saturday, November 15th, at 6:00pm, one winner will be selected for a pair of tickets to that evening's Pfizer Fantasia performance. Each Fantasia ticket winner name will be announced over the public address system and posted at the Raffle Center and Information Booth in the Better Living Center that evening; they may claim their tickets at the Information Booth until 7:00pm that evening. Tickets unclaimed by 7:00pm that evening will be forfeited. Winners of the remaining prizes will be drawn on Sunday, November 16th between 4:00pm and 4:30pm and announced at approximately 4:30pm on Sunday, November 16, 2008. One winner will be selected for each merchandise prize packages, two winners will be selected to receive one-year memberships to PONY book club, and three winners will be selected for a pair of four-day admission tickets to the 2009 event. All winners will be announced over the Public Address System and posted at the Raffle Center in the Mallary Arena and Information Booth in the Better Living Center. You need not be present to win. The random drawings and award of all prizes will be conducted by Equine Affaire, Inc., whose decisions will be final and binding in all matters pertaining to this raffle. Entrants agree to be bound by these official rules and the decisions of Equine Affaire, Inc.
4. **PRIZES:** Each evening from Thursday, November 13th, through Saturday, November 15th, one winner will be selected for a pair of tickets to that evening's Pfizer Fantasia performance. Retail value of each pair of Pfizer Fantasia tickets is \$36.00. Winners for the remaining prizes will be selected on Sunday, November 16th, between 4:00pm and 4:30pm. The first name drawn will receive his/her choice of a Pessoa Gen-X saddle Crop and Carrot Tack Shop, or an Cascade Flex 2 TRA saddle from Circle Y Saddlery, Inc. In each case, the winner will order a specific saddle directly through the donor company. Approximate retail value of the saddle from Crop and Carrot is \$1858.80. Approximate retail value of the saddle from Circle Y Saddlery is \$1850.00. The second name drawn will receive the remaining saddle package. The third name drawn will receive original acrylic painting titled "Divine Spirit 2" from Leafline Studio. Approximate retail value of this prize is \$2,000.00. The fourth name drawn will receive a Horse & Rider Travel Package from Valley Vet Supply. Approximate retail value of this prize is \$500.00. The fifth name drawn will receive a Grooming Essential Plus Package from JT International Dist. Approximate retail value of this prize is \$375.00. The sixth and seventh names drawn will receive a one-year membership to PONY Book Club from Stabenfeldt, Inc. Approximate retail value of this prize is \$220.00. The eighth name drawn will receive a \$250.00 Shopping Spree from Griffinbrook, Ltd. Ninth, tenth, and eleventh names drawn will each receive a pair of adult four-day admission tickets to the 2009 Equine Affaire in W. Springfield, MA. Approximate retail value of each pair of admission tickets is \$90.00. Gratuities, incidentals, surcharges, and any other expenses and/or services not specified are the sole responsibility of the winner.
5. **GENERAL CONDITIONS.** Prizewinners who are not in attendance at the time of the drawing will be notified by telephone, email, or mail (method of contact is at the discretion of Equine Affaire, Inc.). In the event the winner cannot be reached at the telephone number, email, or other address on winner's entry by December 5, 2008, the prize will be forfeited and an alternate winner will be selected. No prize substitution will be offered. All winners will be notified by Equine Affaire, Inc. staff and may be contacted by either Equine Affaire, Inc. or the respective prize donor contact to arrange size and shipment of prizes. Company contact information will be provided to each winner, should direct contact need to be made. All taxes and surcharges on prizes are the sole responsibility of the prizewinner. By participating and accepting a prize, so long as there is no legal prohibition, winner agrees to the use of his/her name, address, photograph, video recording, or any likeness for advertising or publicity purposes and to the use of statements made by the prizewinner relating to Equine Affaire, Inc. or its event, any prize donor organizations or their representatives, and releases any and all rights to said use without further compensation.
6. **RELEASE OF LIABILITY.** All entrants release Equine Affaire, Inc. and its affiliates, subsidiaries, officers, directors, agents, employees and all others associated with the development and execution of this Raffle from any and all liability with respect to or in any way arising from this Raffle and/or acceptance or use of the prizes, including liability for personal injury, death, damages, or loss. Equine Affaire, Inc. is not responsible for prize quality or utility. Equine Affaire, Inc. is not responsible for product condition or damage once a prize has been determined and presented to winner. It shall be the responsibility of the winner to place any applicable warranty claims directly with the appropriate prize donor company, product manufacturer, or service provider. Equine Affaire, Inc. is not responsible for any incorrect or inaccurate information, whether caused by computer users or by any of the equipment or programming associated with or utilized in the Raffle or by any technical or human error which may occur in the processing of submissions in the Raffle. Equine Affaire, Inc. assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Equine Affaire, Inc. is not responsible for user cheating or fraud by any entrants. Any activities intended to disrupt or interfere with the proper play of the raffle, or defraud Equine Affaire, Inc. in any way may be prosecuted to the fullest extent of the law. Participants engaging in any of the foregoing activities will be disqualified and will forfeit any prizes won. If, for any reason, the raffle is not capable of running as planned, including without limitation: infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Equine Affaire, Inc. which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Raffle, Equine Affaire, Inc. reserves the right at its sole discretion to cancel, terminate, modify, or suspend the Raffle. Equine Affaire, Inc. is not responsible for any errors as part of the random drawing by computer.
7. **DISPUTES.** As a condition of participating in this Raffle, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Promotion, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Madison County, Ohio, having jurisdiction, which Court shall apply the laws of the State of Ohio without regard for doctrines of Conflict of Law. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental or consequential damages, including attorneys' fees, and participant further waives all rights to have damages multiplied or increased.
8. **WINNERS LIST.** For a Winner's List, send a self-addressed, stamped envelope to Equine Affaire Winner's List, 2720 State Route 56 SW, London, Ohio 43140. Indicate which Equine Affaire Raffle winner list you would like to receive by exposition (i.e., 2008 Equine Affaire in Massachusetts). The names of the winners will be posted on Equine Affaire's Web site at <http://www.equineaffaire.com> within 14 days after all winners are notified.